

**Town of Blowing Rock  
Tourism Development Authority  
October 10, 2024**

The Blowing Rock Tourism Development Authority (TDA) met on Thursday, October 10, 2024 beginning at 3:00 p.m. Present were Vice-Chair Zika Rea, Members Kevin Walker and Pete Gherini. Others present were Ex-officio Members Tasha Brown and Shane Fox, TDA Executive Director Tracy Brown, Assistant Director Amanda Lugenbell and Town Clerk Hilari Hubner, who recorded the minutes. Chairman Dean Bullis was unable to attend the meeting.

**CALL TO ORDER**

Vice-Chair Zika Rea called the meeting to order at 3:00 p.m.

Executive Director Tracy Brown explained the original purpose of the meeting was for the board to discuss putting some fund balance money into the emergency relief fund currently set up through the Village Foundation. After discussions between Ex-officio Member Tasha Brown and the TDA Audit Firm, that has been determined not to be an option. Ms. Brown explained the reasoning behind that decision.

Mr. Brown also discussed and reviewed impacts to tourism relating to hurricane Helene. He shared how the TDA is handling keeping visitors updated via website, social media etc. on the ever-changing operations of our community with clean up and reopening throughout the area.

**EXECUTIVE SESSION**

None

**ADJOURNMENT**

There being no further business to discuss, Member Rea made a motion to adjourn the meeting at 4:20 p.m., seconded by Member Gherini. Unanimously approved.

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**TDA Chairman, Dean Bullis**

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**Town Clerk, Hilari Hubner**

**Attachments**

None